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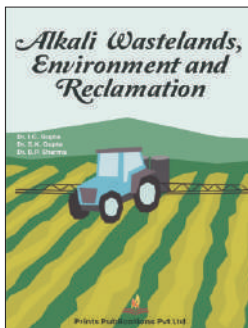
Academic and Reference Books CATALOGUE 2023

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Dr. I. C. Gupta et al.

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ALKALI WASTELANDS, ENVIRONMENT AND RECLAMATION

In the next two decades, population of India is likely to cross 1.4 billion mark. With additional burden on food grains consumption from demographic shift from rural to urban centers and change in food habits, India need to produce about 325 million tons of food grains by 2027. Since the competing demands from other sectors of economy for the inelastic land resource are multiplying fast, the best agricultural lands are being encroached upon by these sectors.

FOOD FOR ALL: An Assessment of Food Security in Indian Context

The increasing trend in the supply of food grains is seen as the improvements in the food security in our country. In the context, the book is devoted to visualize the national food security scenario for the year 2005-06 and 2010-11 covering 17 major states viz Andhra Pradesh, Assam, Bihar, Gujarat, Haryana, Himachal Pradesh, Jammu and Kashmir, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Orissa, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh and West Bengal.

AGRICULTURE

Gajendra Singh

ISBN

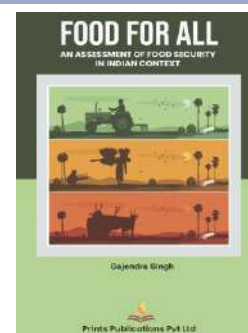
9788194849070

228 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 38

Hardbound



BOTANY



C. P. Malik et al.

ISBN

9788194849094

452 pp / 7.5" x 9.5"

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Price - US\$ 90

Hardbound

ADVANCED TOPICS IN BIOTECHNOLOGY AND PLANT BIOLOGY

Advanced Topics In Biotechnology and Plant Biology is a comprehensive survey of the major topics in Biotechnology and plant biology. The book comprises 12 articles, written by experts in their respective disciplines and provides state-of-the-art information. The articles are put in two sections: Biotechnology, and Response of plant to different stresses.

BIOINOCULANTS FOR INTEGRATED PLANT GROWTH

Sustainability in agriculture, forestry, and range of management requires balanced functional microbial ecosystems. The association of plant roots with AM fungi is a key factor in the below ground network essential to ecosystem function. The ability of the association to enhance the plant growth and development has stimulated research, and the recent application of molecular, biochemical, genetic approaches are providing new insight into symbiosis.

BOTANY

Dr. H. C. Lakshman

ISBN

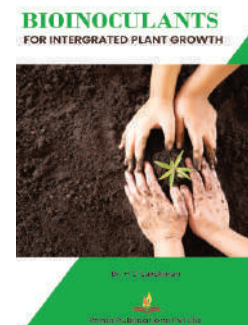
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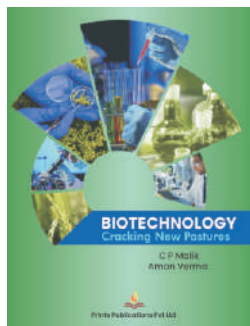
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C. P. Malik et al.

ISBN

9789393674494

363 pp / 7.5" x 9.5"

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BIOTECHNOLOGY : Cracking New Pastures

The Present book Biotechnology: Cracking New Pastures discusses selected topics to provide the reader a sound knowledge of selected areas in different guises, ranging from Lectins, RNAi, Bacterial biosorption of heavy metals, increasing yield potential of grain legumes, Science of Omics, Endophytic fungi; advances in DNA transfer, Prions, Chemistry and Functions of NO, etc. Each topic is written by an expert and offers the most comprehensive and up-to-date information on pertinent topic.

BIOTECHNOLOGY: Perspectives & Prospects

The present volume furnishes information on recent advances in Biotechnology. The strength of this volume is lavishly used colored images, and extensive literature citation in each chapter. Certain to become the standard reference for biotechnologists, molecular biologists, breeders, applied biologists, the book is the definitive source for those who are keen to remain updated with the recent advances in biotechnology.

BOTANY

C. P. Malik et al.

ISBN

9789393674166

444 pp / 7.5" x 9.5"

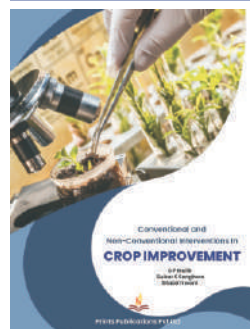
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C. P. Malik et al.

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9789393674647

296 pp / 7.5" x 9.5"

Published Year - 2022

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CONVENTIONAL AND NON-CONVENTIONAL INTERVENTIONS IN CROP IMPROVEMENT

The present volume 'conventional and Non-conventional Interventions In Crop Improvement' encompasses a collection of 10 chapters contributed by 22 experts in plant breeding and genetics, physiology, biotechnology and genetic engineering, nanotechnology and crop improvement. The selected topics are of prime importance to break the barriers of yield in different crops. nted account of the issue concerning disaster management.

CROP IMPROVEMENT: An Integrated Approach

The present volume titled Crop Improvement: An Integrated Approach has 10 chapters divisible in three disciplines. The first discipline deals with biotechnology; includes Crop Improvement in sustainable way through genomic intervention; Advances in hybrid rice technology through application of genetic engineering; Nuclear and organelle specific markers with specific emphasis on chloroplast and its uses in genetic analyses.

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C. P. Malik et al.

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C. P. Malik et al.

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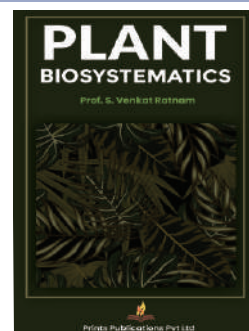
CURRENT TOPICS IN BIOTECHNOLOGY

The present volume is a must for all science libraries catering to the needs of postgraduate students and doctoral scholars: to the teachers and students engaged in teaching and research in Biotechnology, Physiology and plant sciences, Agriculture, Plant breeding, Animal breeding. The book will serve as an excellent reference source for advanced topics in Biotechnology.

PLANT BIOSYSTEMATICS

This book comprises of 17 important chapters in which different important facts such as plant taxonomy and its relationships with species and subspecies, evolutionary biology, comparison between taxonomy and plant biosystematics, basic process of speciation phenomenon, taxonomic puzzles related to anatomy, palynology, cytology, numerical taxonomy etc. and hybridization process and other important terms of evolutionary adaptations have been explained comprehensively.

BOTANY



**Prof. S. Venkat
Ratnam**

ISBN

9789393674425

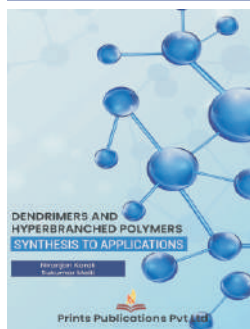
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Niranjana Karak et al.

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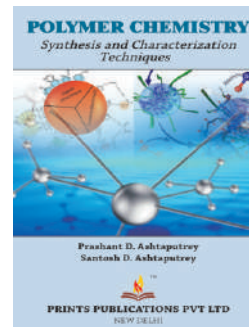
DENDRIMERS AND HYPERBRANCHED POLYMERS: Synthesis to Applications

This is a book on highly branched macromolecules, an advance high performance class of polymeric materials. The book covers the basic understanding, the synthesis, characterization, unique properties and potential applications of more perfect architectural dendrimers as well as the less perfect hyperbranched polymers. It discussed the detail coverage of almost all known subclasses of dendritic polymers.

POLYMER CHEMISTRY: Synthesis and Characterization Techniques

Polymer Chemistry: Synthesis and Characterization is basically related with the systematic experimental techniques for the synthesis and characterization of polymers in laboratory. The book is more beneficial for the students and teachers of polymer chemistry in various Indian universities.

CHEMISTRY



Prashant D. Ashtaputrey

ISBN

9788192769424

222 pp / 5.5" x 8.5"

Published Year - 2018

Price - US\$ 15

Hardbound

COMMERCE



Dr. A. Vijaya Kumar

ISBN

9789393674074

610 pp / 5.5" x 8.5"

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Price - US\$ 75

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ADVANCED RESEARCH STUDIES IN COMMERCE & MANAGEMENT

Advance Research Studies in Commerce management present thought provoking research paper in the field of commerce and management. The subject matter of this book is structured around nine important areas in the field of commerce and management, which can be advantageously used by research scholars, teachers, financial managers, creditors and businessmen.

BIostatISTICS AND COMPUTER APPLICATIONS

Biostatistics has become an essential asset to teachers, researchers and students of Biology. This book covers most of the statistical tools which are essential for each teacher, researcher and student of Biology i.e. Genetics, Aquaculture, Botany, Limnology, Environmental Sciences, Anthropology and Zoology. Foxpro is a very useful database to store data and statistical analysis can be done by developing programs.

COMPUTER SCIENCE

Dr. Rajiv Goswami

ISBN

9789393674364

251 pp / 5.5" x 8.5"

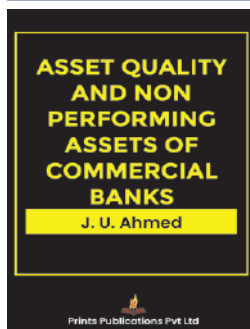
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ECONOMICS



J. U. Ahmed

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234 pp / 5.5" x 8.5"

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ASSET QUALITY AND NON PERFORMING ASSETS OF COMMERCIAL BANKS

The liberalization of financial sector in India is exposing Indian commercial banks in a new economic environment that has characterized by increased competition and new regulatory requirements. The paradigm shift of attitude of financial institutions towards the short term financing has also changed the complexion of scheduled commercial bank.

INDIAN MANUFACTURING SECTOR IN LIBERALISED ERA

The book provides multidirectional and multidimensional investigation of various aspects of corporate performance evaluation with reference to Indian manufacturing sector in liberalised era. Apart from its extensive coverage and lucid presentation, the strength of the book lies in its Indian background. This book will be of immense use particularly to university and college teachers, chartered accountants, company secretaries, M.Com., B.Com., and MBA students and other professional courses.

ECONOMICS

Dr. A. Vijayakumar

ISBN

9789393674302

284 pp / 5.5" x 8.5"

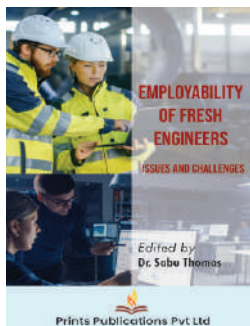
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EDUCATION



Dr. Sabu Thomas

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9789393674098

234 pp / 5.5" x 8.5"

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EMPLOYABILITY OF FRESH ENGINEERS: Issues and Challenges

Employability of fresh Engineering graduates continues to be a major problem faced by a technical education system in India. Due to the lack of core competencies among the fresh engineering pass out the technical availability of technical manpower having advance technical knowledge and skill for the industries in the country are compromised.

BIODIVERSITY AND SUSTAINABLE DEVELOPMENT

Biodiversity, which refers to the variety and variability among living organisms in our environment and the ecosystems complexes in which they occur is facing ecological catastrophes and within the next few decades it is likely to extinct according to the report "People and the Environment", released recently by the US based WRI. Rapid loss of biodiversity is caused by the destruction of habitats of wild animals by man, hunting, overexploitation, using pesticides, pollution of water, air, noise etc.

ENVIRONMENTAL STUDIES

Dr. Reena Mohanka

Dr. M. P. Singh

ISBN

9789393674708

420 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 65

Hardbound



ENVIRONMENTAL STUDIES



Dr. Jagbir Singh

ISBN

9789393674159

339 pp / 7.5" x 9.5"

Published Year - 2022

Price - US\$ 50

Hardbound

BIODIVERSITY ENVIRONMENT & SUSTAINABILITY

To-day's neglected decisions become tomorrow's crisis. This well known expression sums up in a few words the fact that environmentalists, scientists, farmers and mankind as a whole have been warning governments throughout the world for the past fifty years about the need to give thought to the environment as a consequence of the problems involved with too many factories bellowing smoke, too many cars, trucks and buses polluting the air with the use of fossil fuels.

CLIMATE CHANGE : Changing Dimensions of Law and Policy

This book analyzes the global legal response to Climate change. Different chapters have thrown light on the policies, rules, regulations issued by different countries especially India on Climate Change. It covers the adequacy, deficiencies and challenges associated with Climate Change policy. Book is written in a simple language to cater to the mainstream readers. First chapter talks about development of international climate change regime and India's role in international Climate change discourse.

ENVIRONMENTAL STUDIES

Stellina Jolly et al.

ISBN

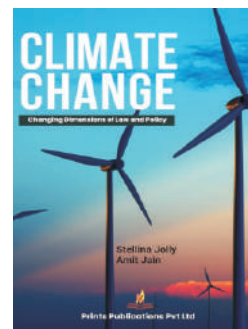
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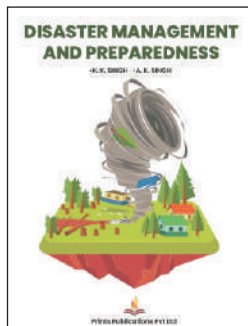
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Price - US\$ 35

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ENVIRONMENTAL STUDIES



K. K. Singh et al.

ISBN

9789393674135

293 pp / 7.5" x 9.5"

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DISASTER MANAGEMENT AND PREPAREDNESS

Natural Disasters have always been the underlying factor that uproots or shapes human civilizations. Currently, on account of the high population growth and the consequent urbanisation, the impact of these phenomena is more intrinsically felt. While flood and drought are the most common occurrences, landslides triggered by natural causes such as substantial rainfalls, cloudbursts, earthquakes and volcanoes, gravely impact the human settlements.

ECO-ENVIRONMENT AND GLOBAL BIODIVERSITY

Eco-environment plays an important role in combating desertification, preventing erosion problems, other protective erosion problems, climate change and acting as carbon reservoirs and sinks. The vital role of Eco-environment in protecting fragile ecosystems, watersheds and freshwater reservoirs and as storehouses of rich biodiversity should be recognized and contain not only woody species and wild animals but also a wealth of other species of actual or potentially socio-economic importance at the global, national and local levels, including wild relatives of important crop species.

ENVIRONMENTAL STUDIES

Dr. Reena Mohanka

ISBN

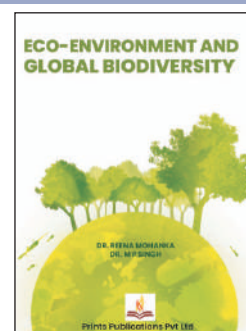
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ENVIRONMENTAL STUDIES



Dr. Aluri Jacob Solomon Raju

ISBN

9789393674227

211 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 25

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ECOLOGICAL RESOURCES: Conservation and Management

The book covers different aspects of ecological resources with reference to conservation and management. In present times, there is a lot of concern for the ecological resources because of global warming and climate change. This book is important for all biology students, researchers and teachers at various levels to understand the concepts of ecology and ecological resources for their rational utilization need for farming strategies for the effective conservation and management of resources.

ENVIRONMENTAL DEGRADATION AND PROTECTION

The Problem of degradation of environment due to excessive and reckless exploitation and unscientific management of natural resource has emerged as a challenge at the global level. The soil, water and air serve as major abiotic environmental sinks for the pesticides, industrial effluents, urban wastes and radioactive wastes. The Pollution of these abiotic components, ultimately, endangers the very survival of modern civilization.

ENVIRONMENTAL STUDIES

K. K. Singh et al.

ISBN

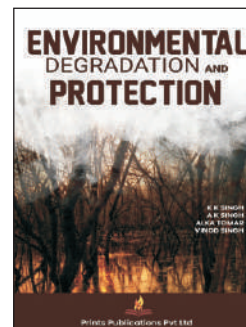
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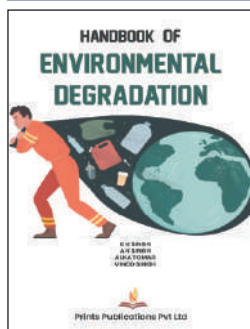
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ENVIRONMENTAL STUDIES



K. K. Singh et al.

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274 pp / 5.5" x 8.5"

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HANDBOOK OF ENVIRONMENTAL DEGRADATION

The book embodies various fundamental aspects of environmental degradation and tools required for assessing and monitoring environmental problems. Environmental degradation is one of the largest threats the world is facing today. The book content provides a number of techniques that are being used to prevent this, including environmental resource protection and general protection efforts.

MANAGEMENT OF RESOURCES FOR SUSTAINABLE DEVELOPMENT

Man and his actions have been spinning in an ever-widening gyre of resource exploitation that has always resulted in the destruction of their environment since time immemorial. It's a bleak and foreboding atmosphere of poisoned air, polluted water and soil, suffering people, and dwindling ecosystems. Human actions have a dire intensity, and it is critical to focus on the seriousness of the problem, pointing out genuine concern to policymakers and civil society.

ENVIRONMENTAL STUDIES

K. K. Singh

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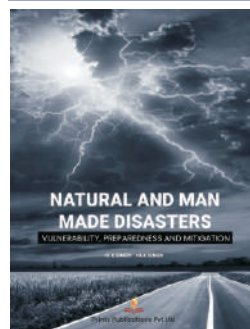
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ENVIRONMENTAL STUDIES



K. K. Singh et al.

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NATURAL AND MAN MADE DISASTERS : Vulnerability, Preparedness and Mitigation

There has been an increase in the number of natural disasters over the past year and with it, increasing losses on account of rapid urbanization and population growth as a result of which the impact of natural disasters is now felt to a large extent. An attempt, has therefore, been made through this book to provide a gist of current and relevant information on various aspects of natural disasters and related environmental and technological hazards.

SUSTAINABLE RESOURCE MANAGEMENT

The erosion of natural resources is one of the most serious environmental issues of our times and thus requires sustainable development. This reference book aims to provide a general framework to ensure sustainable development of natural resources in order to improve quality of life as well as living standards. The book presents an upto date data and comprehensive account of the important existing and potential natural resources. It considers each major resource in terms of its value to all living beings, exploitation and degradation.

ENVIRONMENTAL STUDIES

K. K. Singh

ISBN

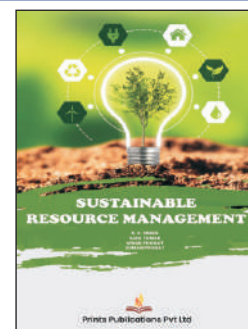
9789393674579

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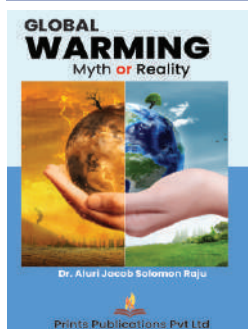
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Price - US\$ 38

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GEOGRAPHY



**Dr. Aluri Jacob
Soloman Raju**

ISBN
9789393674241
197 pp / 5.5" x 8.5"
Published Year - 2022
Price - US\$ 25
Hardbound

GLOBAL WARMING: Myth or Reality

This book is important for all students, researchers and teachers of biology and environmental sciences subjects at various levels to understand the subject content and take possible corrective measures for restoring the environment to livable level. A number of innovative ideas have been incorporated into the subject and these ideas need special attention in view of the rapid consumption of energy resources without any thought for their sustainability to sustain humanity.

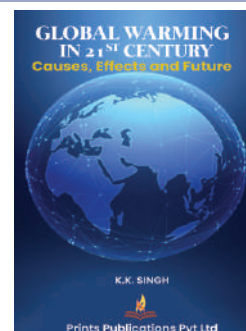
GLOBAL WARMING IN 21st CENTURY: Causes, Effects and Future

Global warming refers to the increase in the average temperature of the Earth's near-surface air and oceans in recent decades and its projected continuation. Global warming is not a newly discovered phenomenon. The term "global warming" is a specific example of the broader term climate change, which can also refer to global cooling. In common usage, the term refers to recent warming and implies a human influence. There are actually hundreds of tips and suggestions within the book that will help you address the Global problem.

GEOGRAPHY

K. K. Singh

ISBN
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296 pp / 5.5" x 8.5"
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Price - US\$ 38
Hardbound



GEOGRAPHY



B. C. Jat

ISBN
9789393674326
220 pp / 5.5" x 8.5"
Published Year - 2022
Price - US\$ 35
Hardbound

NATURAL HAZARDS AND DISASTER MANAGEMENT

The importance of geographical study of natural hazards and disasters is increasing day-to-day because hazards and disasters are a way of life in the world. In the recent past of country has faced many disasters like: tsunami, earthquake, drought, flood and cyclone. This book tried to present a simple comprehensive, well illustrated and documented account of the issue concerning disaster management.

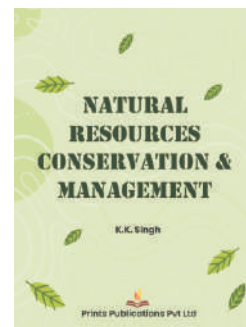
NATURAL RESOURCES CONSERVATION & MANAGEMENT

Natural Resources is a highly interdisciplinary subject focused on understanding and managing the "natural" environment and its resources, and on human interaction with our environment in order to provide for both the continued human use and existence of elements in the "natural" environment, particularly wildlife, fish and forests. This comprehensive text is the perfect reference for anyone involved in conservation and environmentally sound natural resources management.

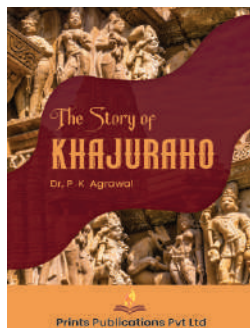
GEOGRAPHY

K. K. Singh

ISBN
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280 pp / 7.5" x 9.5"
Published Year - 2022
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HISTORY & CULTURE



Dr. P. K. Agrawal

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9789393674623

162 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 25

Hardbound

THE STORY OF KHAJURAHO

The Story of Khajuraho is a new work on Khajuraho, a world heritage site, tracing the legendary and mystic story of union between Hemawati and the Moon. This gives the background of ideology behind the construction of the temples and approach towards erotic panels at Khajuraho. The book provides an integrated view of sculpture through four leading temples i.e., Lakshmana temple, Viswanath temple, Parshvanath temple and Kandariya Mahadeva temple. The book will be welcomed by every visitor to Khajuraho and others who want to peep into the Indian ethos and culture.

INFORMATION TECHNOLOGY & ENVIRONMENTAL MANAGEMENT

It can be written that "To-day's crisis are the result of neglected decisions which have failed the biodiversity of the planet which in turn have destroyed all branches of the Environment which has left no room for a Sustainable Development, be it on land, in the seas or in the air". This book is a tool to return the planet to the Sustainable Development it can have only by resuming an understanding of the balance between Biodiversity and the Environment.

INFORMATION TECHNOLOGY

Dr. Jagbir Singh

ISBN

9789393674319

546 pp / 7.5" x 9.5"

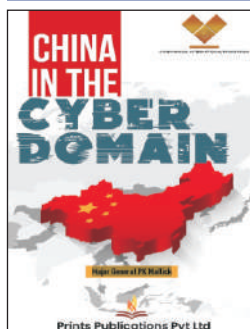
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INTERNATIONAL AFFAIRS



Maj. Gen. PK Mallick

ISBN

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440 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 75

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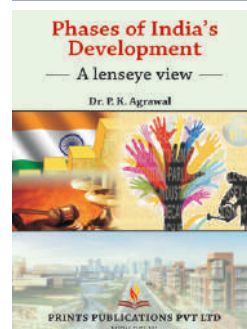
CHINA IN THE CYBER DOMAIN

China is developing cyber capacities in pursuit of its economic, political and strategic objectives. The People's Liberation Army (PLA) of China differs considerably from its Western counterparts in its approach to cyber and network operations. It thinks that cyber and network operations occur in an information domain. This book takes a holistic look at China's activities in cyber space which also includes its Cyber Espionage Activities, Cyber Influence Operations, Military Civil Fusion and its expanding role in international cyber order.

PHASES OF INDIA'S DEVELOPMENT - A lenseye view

This book is a comprehensive collection of columns and articles published in various magazines for last four years, by Dr. P. K. Agrawal, a writer of sixty books. The book contains articles under broad topics of Bureaucracy, Judiciary, Land Reform and Good Governance and gives overall functioning of polity in India. The book mainly covers the functioning of governments in States and at the Centre. Thrust areas and broad schemes of governments have been covered.

INTERNATIONAL AFFAIRS



Dr. P. K. Agrawal

ISBN

9788192769417

305 pp / 5.5" x 8.5"

Published Year - 2018

Price - US\$ 25

Hardbound

ISLAMIC STUDIES

Prof. Abdul Ali

ISBN

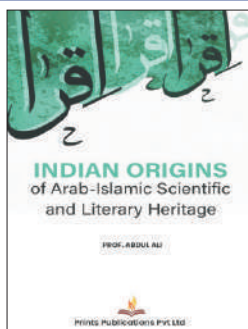
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378 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 50

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INDIAN ORIGINS OF ARAB-ISLAMIC SCIENTIFIC AND LITERARY HERITAGE

This book comprising two parts is a pioneering research work in the fertile but little explored field of Indo-Arab cultural and intellectual interaction as well as history of science and civilization. It has been substantially brought out in the first part that India has been the teacher of the Arabs and through them of the entire world in such diverse subjects of studies as mathematics, astronomy, medicine and wisdom literature.

INSIGHTS INTO ISLAMIC HUMANISM: A Comprehensive Approach

The present volume is the first attempt of its kind at presenting Islam as a religion of humanism in the light of the totality of its teachings as gleaned from the original sources, especially the Qur'an and Hadith (Apostolic Traditions). The book deals in detail with the role played by Islam in the advancement of human thought and progress by opening up large dimensions of reason through inculcation of the spirit of scientific inquiry in man.

ISLAMIC STUDIES

Abdul Ali

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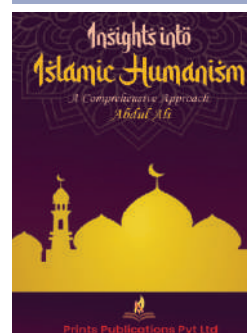
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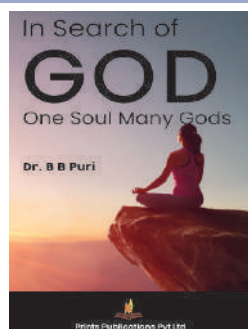
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IN SEARCH OF GOD: ONE SOUL MANY GODS

This book is especially dealing with the vast experience & knowledge from the learned author. Author conveys the messages in view of the nature of the soul, destiny and your true purpose in life, inner peace, healthy mind, body, & Soul, with the same soul and many Gods, you will find out, how to transform your life, your relationships with your family, society and Nation with the different religion of the world, through the ultimate healing power of love. Life goes beyond our five senses, the receptive to new knowledge (Gyan), with new experience, our task is to learn, to become same sould (God-like) through knowledge.

LIFE BEFORE DEATH

This book explains in simple prose the cycle of life, causes of mental tension, its remedies, positive and negative emotions of the human beings. The book is highly recommended to all who wants to lead a tension free life and more particularly to those people who are in hurry to achieve more. The author's simple advice to them is live with the nature and there should be harmony between the mind and body. We cannot lead a peaceful life if we worry too much about the future. Therefore, live in the present and make proper use of it without any mental tension.

PHILOSOPHY

Prof. Dr. B. B. Puri

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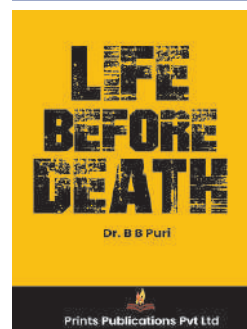
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POETRY

Compiled Book

ISBN
9789394791015
48 pp / 5.5" x 8.5"
Published Year - 2022
Price - US\$ 20
Paperback



POEMS FOR LEISURE, PLEASURE & CONTEMPLATION

This book's goal is to encourage readers to take a break from their hectic lives and concentrate on the minor things surrounding us. The authors think that expression is not constrained by any boundaries, whether those are imposed by imagination, genre, or language. Instead, to live each moment with greater awareness and mindfulness. The poems are about love and nostalgia, drawing inspiration from life.

KONPARA:

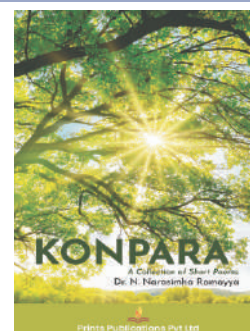
A Collection of Short Poems

Konpara is symbolic India and the World at large with a back drop of venus of Konpara by John Masters. The technique the poet uses is the objective correlatives and auditory imagination. All the poems are in the metrical free verse and thematically it is all about the unrest of the post-modern literary world while the poet loiters in a three fold circuit : lamination, animation and culmination. Consequently Konpara might suggest a solution of remedy though evanescent at present.

POETRY

Dr. N. Narasimha Ramayya

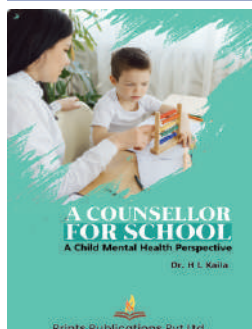
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9788194849087
268 pp / 5.5" x 8.5"
Published Year - 2022
Price - US\$ 35
Hardbound



PSYCHOLOGY

Dr. H. L. Kaila

ISBN
9789393674432
357 pp / 5.5" x 8.5"
Published Year - 2022
Price - US\$ 50
Hardbound



A COUNSELLOR FOR SCHOOL : A Child Mental Health Perspective

Child mental health in school is a very wide-ranging study. This book titled 'A Counsellor for School - A Child Mental Health Perspective', bound in 14 chapters, rooted in comprehensive literature review is aimed at assisting school counsellors in the better understanding and caring of mental health issues among school children. The manuscript shall be useful not only for counsellors, teachers, parents, and principals in every school, but also for educationalists, mental health professionals and policy planners.

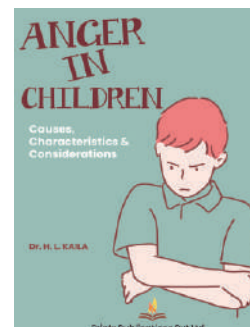
ANGER IN CHILDREN : Causes, Characteristics and Considerations

This book has focused on the anger and its influence on the development of children. This book brings together different perspectives on anger in children and answers questions such as what are the determinants of anger in growing-up children and how does anger impact children mentally, socially and behaviorally.

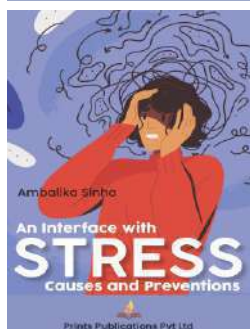
PSYCHOLOGY

Dr. H. L. Kaila

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9788194849063
187 pp / 5.5" x 8.5"
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Price - US\$ 35
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PSYCHOLOGY



Ambalika Sinha

ISBN

9788194849056

315 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 38

Hardbound

AN INTERFACE WITH STRESS: Causes and Preventions

This book is a creation based on observation about people, be it children, youngsters, adults, or old people running for life. Children are facing competitions, parent's pressurizing expectations and unlimited aspirations, youngsters are busy under the strain of higher studies for preparing them for jobs, high status and comfort, adults are stressed because of job conditions, hectic daily routine, hassles, family life, children related problems etc.

DEPRIVATION AND SOCIAL COMPARISON

This book is an outcome of a major review on deprivation and social comparison started from 1950s and onward. This present book has described the introduction of deprivation, different theories of relative deprivation, relative deprivation and social movement, Bowlby's psychological understanding of deprivation, Augustine's views of deprivation, social deprivation, relative and absolute deprivation, theoretical construct of relative deprivation, definition of relative deprivation theory, cultural deprivation, political deprivation, economic deprivation, critical analysis of deprivation studies, and deprivation of liberty and its critical understanding in relation to social, economic and political deprivation.

PSYCHOLOGY

Asoke Kumar Saha

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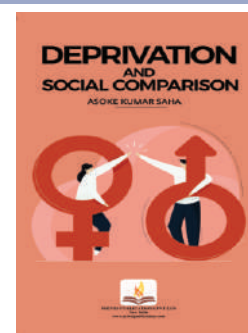
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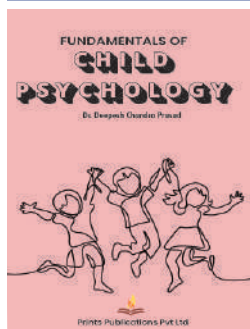
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PSYCHOLOGY



**Dr. Deepesh
Chandra Prasad**

ISBN

9789393674234

393 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 50

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FUNDAMENTALS OF CHILD PSYCHOLOGY

Fundamentals of Child Psychology deals with the formative period of a man's personality and his childhood. By knowing the why of what he sees, a child acquires some proficiency at discerning orderly sequences of events and predicting the future from the present. So understanding a child's psychology is important for understanding a man's behaviour. The book discusses all the important aspects and stages of child psychology. This book is a comprehensive discussion of all the major aspects of child psychology.

LONG TERM SAFETY CULTURE IMPLEMENTATION

This book raises a critical query on the long term safety culture in corporates and communities along with a well researched practical solution embedded in proactive safety practices across the board in terms of psychological, social and behavioural safety pursuits for saving lives and economy from incidents. Experts' messages to industry and contribution of professionals are a value addition and have enriched this manuscript for readers.

PSYCHOLOGY

Harbans Lal Kaila

ISBN

9788192769462

251 pp / 5.5" x 8.5"

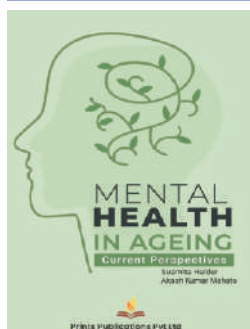
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PSYCHOLOGY



Susmita Halder et al.

ISBN

9789393674128

292 pp / 5.5" x 8.5"

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Price - US\$ 50

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MENTAL HEALTH IN AGEING

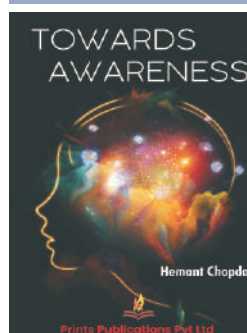
Current Perspectives

Mental health of elderly needs to be understood in different perspective, who might be at higher risk of misperception or biased impression of their mental health needs, eventually leading to improper mental health services. The book attempts to throw light on mental health issues of elderly, including recognition, psychiatric or medical illness, loneliness and suicide. Issues related to ageing as well as environmental forces of the contemporary society which have an impact on elderly mental health are also discussed.

TOWARDS AWARENESS

This book is written from a psychological perspective by the author sighting examples from Jainism. A critical view by the author creates a conflicting note in the text while explaining the crossing paths of the atheists and the religious people. The analysis of the blind followings as explained by the author is the key to understanding his views. On a high note, the journey towards awareness is not as easy as it seems, full of trials and tribulations it starts from within.

PSYCHOLOGY



Hemant Chopda

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9788194849018

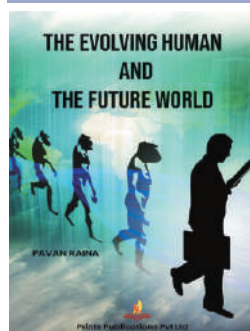
348 pp / 5.5" x 8.5"

Published Year - 2022

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PSYCHOLOGY



Pavan Raina

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9788194849025

178 pp / 5.5" x 8.5"

Published Year - 2022

Price - US\$ 25

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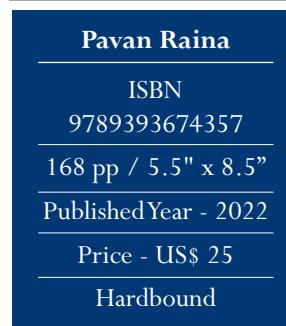
THE EVOLVING HUMAN AND THE FUTURE WORLD

The book is a critical self-analysis by the author that lays emphasis on the growing importance of materialistic possessions over moral values. A comparison is shown between the pre-historic times and the modern day. It tells us that how in the ancient times people were more inclined towards building close knit relationships with complete harmony as compared to today when all that seems to be important is money. Over the time as a humans had made advancement into scientifically equipped world things has started to change.

THE MIND AND THE INVISIBLE QUEST

"The Mind and The Invisible Quest" is the journey through different levels of minds, intellect and spiritual planes which explains the significance with strength and weakness of each plane. Very briefly author has touched upon spiritual level which he says is the highest state of mind. Any person viewing the world from different state such as mind, intellect or spiritual level will have a very different view with a very different understanding as well. As all the scientific inventions start from hypothesis from some element of philosophy.

PSYCHOLOGY



Pavan Raina

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168 pp / 5.5" x 8.5"

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RELIGION

Aanand Aadeesh

ISBN

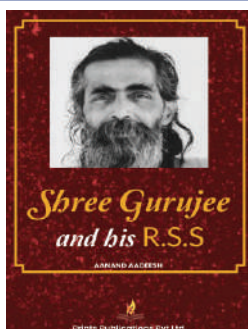
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SHREE GURUJEE AND HIS R.S.S.

Shri Gurujee personified the ideal of simplicity and dedication to duty. He ardently believed in the reforms of Hindu culture and traditions and worked for it zealously. —(Gyani Zail Singh)

He (Shri Gurujee) held a respected position in national life by the force of his personality and the intensity of his conviction, even though many of us could not agree with him. —(Smt. Indira Gandhi)

DEVELOPMENT OF REGIONALISM IN SOUTH ASIA : Some Reflections on SAARC

This book is a modest attempt to trace the history of regionalism at international level and to bring out its importance. After given a short description of the regional arrangements all over the world, the book focuses on South Asia (Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka) and the regional organization representing it, the South Asian Association for Regional Cooperation i.e. SAARC.

SOCIAL SCIENCE

Shveta Dhaliwal

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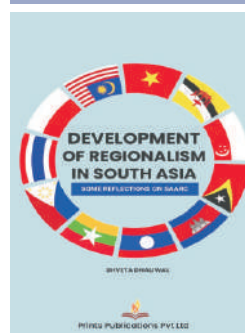
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SOCIAL SCIENCE

R. K. Kshirsagar

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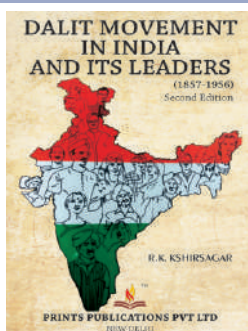
9788192769400

497 pp / 5.5" x 8.5"

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DALIT MOVEMENT IN INDIA AND ITS LEADERS (1857-1956) Second Edition

The Book reveals the history of Dalit liberation movement in India especially during 1857 to 1956. It attempts to find out causes of the origin of the inhuman practice of untouchability and its adverse effects on the Indian Society. It expounds the history of Dalit emancipation, with special emphasis on the role played by the leaders individually and collectively for the liberation of their brethren from 'untouchability'.

INDIA VISION New Age Equality

Equality, a fickle concept. What is equality for you? Kapil's concept, 'New Age Equality' doesn't offer anybody special privileges or give reservations or subsidies or special rights just because some great great grandfather was oppressed when some king was ruling. New Age Equality doesn't give a pedestal based on the whims or fancies of whichever mob you might belong to. Simply put, New Age Equality is an equal opportunity for all.

SOCIOLOGY

Kapil Gupta et al.

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SOCIOLOGY

Kapil Gupta et al.

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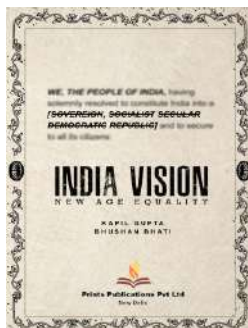
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